Village of Lena 117 E. Main St., Lena, WI 54139 Promotion Committee Minutes May 3, 2023, 4:00 p.m.

Meeting was called to order.

Pledge of Allegiance was recited

<u>Roll call</u>: Carissa Deheck, Steve Marquardt, Amy Marquardt, Charlene Meier, Linda Hinds, Lukas DeCleene

Also Present: Jodi Marquardt

<u>Approval of Agenda</u>: Motion was made by Meier/L. Hinds to approve the agenda as presented. Motion was voted and carried.

<u>Approval of the Minutes from September 8, 2022</u>: Motion was made by S. Marquardt/L. Hinds to approve the minutes from September 8, 2022. Motion was voted and carried.

Open Forum: None.

Flowerpots on Main Street: Pots to be filled end of May by the FFA club.

<u>Rummage Sales</u>: A request has been received to extend the sales from Thursday through Saturday and to complete and distribute the map ahead of time. After discussion, it was decided to open promote the sales Thursday to Saturday but continue to release the map on Thursday AM. Village wide rummage sales will be held July 13, 14, 15. Specials Coupons will be encouraged from area businesses. Kaila Vorpahl will be contacted about updating the banner.

<u>Thunder on Main</u>: July 28. More Porta Potty's are needed for the event. Motion by S Marquardt/L Hinds to allow \$1000 towards Thunder on Main for porta potty's, garbage pickup. Motion voted and carried. The Promotions Committee will again distribute Welcome bags to all campers and races at the racetrack.

Summer Outdoor Movies: Planning will begin to host outdoor movies.

<u>Taste of Fall</u>: Discussion held on the planning of future Taste of Fall events. We will hold on this event in 2024, but explore in 2025.

<u>Village of Lights</u>: Planning the same events in 2024 as in 2023. L Hinds has been purchasing items for prizes. More help is needed in decorating and prep.

<u>Adjournment</u>: Next meeting to be determined. Motion was made by L. Hinds/Meier to adjourn at 5:08 pm. Motion was voted and carried.

Respectfully submitted,

Jodi Marquardt Clerk/Treasurer