

Village of Lena
117 E. Main St., Lena, WI 54139
Promotion Committee Minutes
September 8, 2022, 6:00 p.m.

Meeting was called to order.

Pledge of Allegiance was recited

Roll call: Carissa Deheck, Steve Marquardt, Amy Marquardt, Charlene Meier, Linda Hinds.

Excused: Lukas DeCleene, Pauline Borchert

Also Present: Jodi Marquardt

Approval of Agenda: Motion was made by L. Hinds/S Marquardt to approve the agenda as presented. Motion was voted and carried.

Approval of the Minutes from May 11, 2022: Motion was made by L. Hinds/Deheck to approve the minutes from May 11, 2022. Motion was voted and carried.

Open Forum: None.

Discovery Guide: Motion by S Marquardt/L Hinds to request to the Village Board to move tourism to Promotions. Motion voted and carried. Village events calendar for the Discovery Guide were reviewed and updated.

Taste of Fall: Discussion in planning of future Taste of Fall events for 2023. As discussed in the past, consideration to October fest theme and promotions at each business.

Village of Lights: Motion by S Marquardt/L Hinds to budget \$2500 to Village of Lights expenses. Motion voted and carried. Horse/Carriage Rides \$1200, Santa \$50, Bingo \$300.

Flowerpots on Main Street: Same flowers will be planted next year.

Movie Night: Had scheduled 3 events, 2 were cancelled due to weather.

Dairyfest: No participation in events by Promotions

Financials: Reviewed

Adjournment: Next meeting October 6, at 6pm. Motion was made by L. Hinds/S Marquardt to adjourn at 7:50 pm. Motion was voted and carried.

Respectfully submitted,

Jodi Marquardt
Clerk/Treasurer