

Village of Lena
117 E. Main St., Lena, WI 54139
Promotion Committee Minutes
October 28, 2020 6:30 p.m.

Call to order was done by Chair Linda Hinds.

Pledge of Allegiance was recited.

Roll call: Larry Belongia, Lukas DeCleene, Judy Patenaude, Carissa Deheck, Roberta Wagner, Amy and Steve Marquardt and Linda Hinds.

Also present: Charlene Meier.

Approval of agenda: Motion was made by Patenaude S. Marquardt to approve the agenda. Motion was voted and carried.

Approval of minutes from June 11, 2020. Motion was made by Patenaude/Belongia to approve the minutes from June 11, 2020. Motion was voted and carried.

Open Forum: Discussion on possible funding for decorating from the Bond Foundation.

Financials: Current financial reports were review by the committee members.

Village of Lights Event Canceled: Hinds will compose a letter to send to the Village residents explaining about the cancellation of the event and what items we will still have.

Decorate the Village & Businesses: Hinds needs help. Patenaude volunteered to do the gazebo. Deheck is available Thursday during the day and Fridays. A. Marquardt is available on Saturday & Sunday. Linda asked S. Marquardt to make more trees for Snowflake Village.

Santa: It was decided to have Santa parade down the Village streets on a UTV giving out candy to the kids. Date is December 12th starting at 3 p.m. A fire truck will proceed Santa so the children will know he is coming. Hinds suggested a Santa letter drop box. It was suggested that the children give their letters to Santa on the parade route.

Contests: There will be a contest for the best decorated residence. Judges will be from out of the Village. Residents must register at the Village Hall. Motion was made by S. Marquardt/Patenaude to give the 1st place \$100, 2nd place \$75 and 3rd place \$50 gift card. Motion was voted and carried. The judges will receive a \$25 Lena Cash for their services. Carissa volunteered to design the cash.

Scavenger Hunt: This is for the families. They have to find the number on the Village decorations somewhere in the Village. Roll call vote: Hinds aye; Wagner aye; Belongia aye; Patenaude aye; A. Marquardt aye; Deheck aye; S. Marquardt aye; DeCleene aye. The prize will be the Night before Christmas box.

Elf on the Shelf: Elf will be back again beginning December 1st. Prize will be \$50 VISA card 1st, \$25 for 2nd and 3rd. There are 20 places on the card.

Coloring Contest: This item was vetoed.

Memory tags on Wreaths: Hinds will make the tags. Each tag will cost \$5 and will be added to the wreaths on Main Street.

2019 Taste of Fall Winner: Motion was made by S. Marquardt/Belongia to pay the 1st winner \$500. Motion was voted and carried.

Announcements/General Information: Saputo grant fund was a topic for a new marque. Deheck announced for the elderly or shut ins free Thanksgiving meal will be available.

Adjournment: Motion was made by Patenaude/Deheck to adjourn. Motion was voted and carried.

Respectfully submitted,

Charlene J. Meier
Clerk/Treasurer