

# Village of Lena News

Small Community—Great Opportunity



March 2020 Issue 25

## Contact Information

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Hours: M-Thurs 7:30-4 p.m.  
Friday 7:30—11:30 a.m.

## Village Board

<b>President</b>	
Steve Marquardt	920-373-2217
<b>Trustees:</b>	
Terry Hinds	920-373-3810
Linda Hinds	920-829-5639
Craig LeFebre	920-829-6146
Nick Heise	920-309-1965
Judy Patenaude	920-829-5935
Larry Belongia	920-373-3100



## President's Message—Steve Marquardt

Happy Spring! In a prior newsletter I wrote an article about the purpose of economic development and the Tax Incremental Financing or a TIF. The Village recently created Tax Incremental District #1 which encompasses the property immediately to the North of the Rosera Business Park. The TIF process was required in order to attract Dollar General to our Village. The Dollar General project is on track and we should start to see site work taking place within the next couple of weeks.

So, how does TIF work and what impact does it have on me as a taxpayer? Tax Incremental Finance generates tax revenue that can only be used to fund infrastructure investment and other eligible projects that will facilitate economic development. When a Tax Incremental District (TID) is created, the current value of all the taxable property within the defined boundaries is established. This value is the "base value" of the TID. The taxes collected on this portion of the property value are shared by the overlying taxing jurisdictions, and once the TID is created this portion of the tax collections is allocated as it always has been. Over the life of the TID, usually 20 years. The county, school, technical college and Village all collect taxes from the property in the TID base. Meanwhile, new construction and investment increase the value of the property. All of the taxes collected on the growth in value of the property (or the "value increment") are turned over to the Village as "tax increment" revenue. The Village will use this revenue stream to pay for the improvements that it made to the property in the TID that are in the approved project plan or permitted within the TID guidelines.

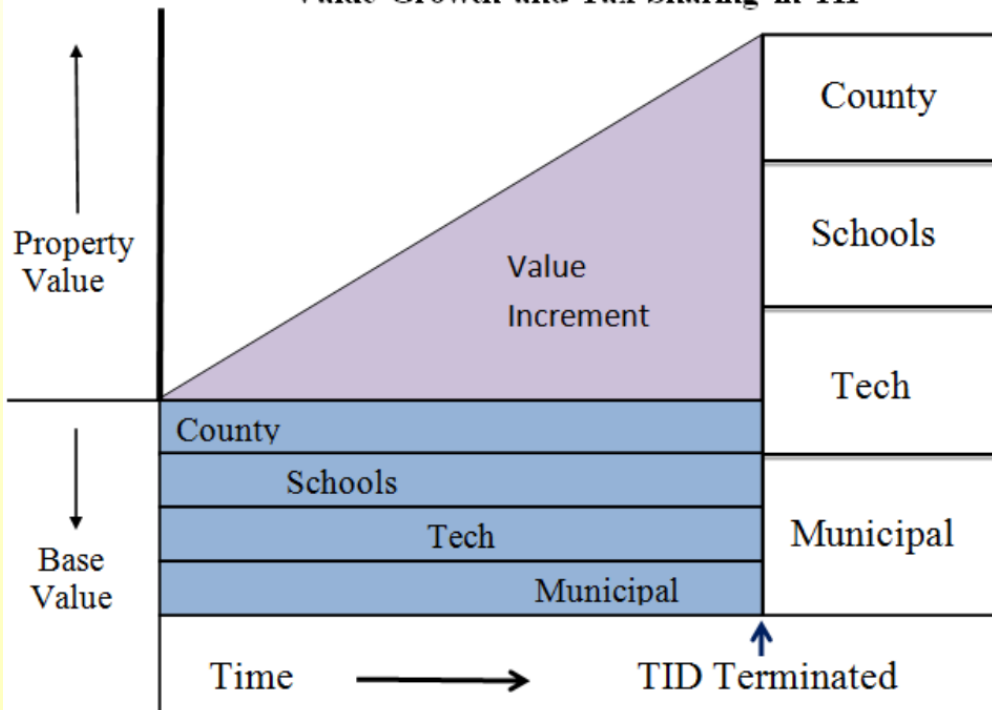
As you can see from the explanation the TIF process will have zero negative impacts on taxpayers but rather should provide positive long term tax base increase for the Village when managed correctly.

There have been several cases where the TIF process did not work for the Municipality who created a TID. What went wrong with the process in these districts? Large amounts of monies were spent by the Municipalities on infrastructure improvements to create business type parks or properties

for development prior to ever having any developer interest or signed agreements. They chose to take the "If we build it, then they will come" approach. Zero development took place for years which left the taxpayers on the hook for paying for the road, sewer, water and site improvements with little or no tax increment being collected within the district. The Village Board and Planning Committee has spent countless hours with our Financial, Engineering and County Economic Development Resources educating ourselves on the TIF process and the correct way to implement a successful plan. We are confident in our strategy and look forward to developing and bolstering the economic future of our Village.

I am available to discuss this further if you have any questions. As always, feel free to contact me or any board member. We hope you can join us at a Board Meeting to learn more about what is happening in our Village!

## Value Growth and Tax Sharing in TIF



## **Dirt City Motorplex Kick Off Party March 28th**

The 2nd Annual Kick Off Party will be held Saturday, March 28th at McGuire's in Lena. Logan Spicer will be playing from 8 p.m. to Midnight. Come out and enjoy some great music and fun! Everyone is welcome!



**LENA LION'S ANNUAL FISH FRY  
SATURDAY APRIL 4TH  
4:30 -7:30 P.M.  
ST. ANNE'S CHURCH HALL**



### **Spring Election Tues. April 7**

Polls open: 7 a.m.-8 p.m. Vote for: Village Trustees (3), Lena School Board, Lena Municipal Judge, Justice of Supreme Court, County Supervisor & Presidential Preference. If you are new to the Village be sure to stop in and register to vote.

### **Lena Fire Dept. Meat & Cheese Raffle**

Saturday April 25th @ 1 p.m. Wooden Shoe Bar & Grill  
50/50 raffles, Spring Baskets, hams, Cheese & Sausage and much more! Come and join in the fun!



**Bike Rodeo at Lena Public Library.**

Sat. May 16. 9:30 am. Please sign up at Lena Public Library.

### **Lena Area Rummage Sales Friday & Saturday July 17 & 18th**

Register at Lena Village Hall. Deadline to be on the map is July 13th.

***Please tie your garbage bags!!! 50 lb. limit each.***

# LENA SNOWDRIFTERS

**Truck Pulls     Saturday July 18th 5 p.m.**  
St. Anne's Church Grounds, 221 E. Main Street, Lena



## **Ordinance 134-3. Regulation of length of lawn and grasses.**

(B) The Village Board finds that lawns, grasses and noxious weeds on lots or parcels of land which exceed eight (8) inches in length adversely affect the health and safety of the public in that they tend to emit pollen and other discomforting bits of plants, constitute a fire hazard and a safety hazard in that debris can be hidden in the grass, interfere with the public convenience and adversely affect property values of other land within the Village..... (G) (2) Failure to comply the Village shall cut or cause to cut all grass and weeds from the property and shall charge the expense of so doing at a rate established by resolution by the Village Board. **Please do NOT blow your grass cuttings into the street. It plugs the storm sewers! A notice will be published in the Oconto Reporter, Village website and this newsletter. No other letters will be sent. Possible citations for offend-**



### **Dog License are due!!**

Please bring in your pet's vaccination records and register your dog. Cost: \$3 for spayed/neutered, \$8 for intact. Annual license is from Jan.-Dec.  
Per Village Ordinance 120.3 (2). Licenses are due by April 1st. \$5 fee for late registration.

### **Teachers On Call is hiring.**

Immediate substitute teacher and paraprofessional opportunities are available in Lena Public School District. Please contact us today.  
800.713.4439 or [teachersoncall.com](http://teachersoncall.com).



***Please do not blow your grass clippings into the street!! It blocks the storm sewers. Thank you for your cooperation.***



### **Library Summer Ready Program.**

*Be sure to sign up.*

## **Village Quarterly Schedule**

### **April**

April 7—Spring Election  
April 13—Municipal Court 4 pm  
April 13—8 a.m. Finance  
April 21—Utility/Board 6:30 pm

### **May**

May 11—Municipal Court 4 pm  
May—Finance to be determined  
May 18—Utility/Board to be determined  
May 23—Practice Race

### **June**

June 5 & 6—SXS Race  
June 8—Municipal Court 4 pm  
June—Finance To be determined  
June 15—Utility/Board