

Village of Lena

Promotions Committee Minutes

Wednesday April 17, 2019 7 p.m.

Meeting was called to order at 7 p.m.

Pledge of Allegiance was recited.

Roll Call: Carissa Deheck, Steve Marquardt, Amy Marquardt, Judy Patenaude, Linda Hinds and Char Meier.

Agenda Approval: Motion was made by Patenaude/S. Marquardt to approve the agenda. Motion was voted and carried.

Minutes Approval from April 3, 2019: Motion was made by Hinds/A. Marquardt to approve the minutes with the following correction "~~Also S. Marquardt contacted Mirror Craft and Power Sports for sponsorship.~~" Motion was voted and carried.

Open Forum: None. Firemen's meat raffle is Saturday May 4, 2019. Baskets are needed.

Dirt City Race July 26-29, 2019. Discussion followed. A review of the food vendors was done. Discussion followed regarding fireworks and scavenger hunt. The pots on Main Street are being worked on. Clerk is to contact Dirt City regarding additional port a potties (7) for Friday night. L. Hinds will work a promotion booth for selling raffle tickets, promotional material, information, etc. Pots will be planted by the FFA.

ATV National Race May 17 & 18th: Informational only.

Taste of Fall Update: Finalizing of the raffle tickets will be done shortly. "Cooking with Amy" is secured for the Taste of Fall. Work continues on getting vendors. Tents are reserved.

Lena "After Prom Party" Donation: No action was taken.

Correspondence/announcements/miscellaneous: S. Marquardt reported on his meeting with the new Human Resource Manager Tamara Techmeier from Saputo USA. L. Hinds will work on a Facebook page for Promotions.

Correspondence/announcements/miscellaneous: Work on a slogan will need to be done. Next meeting will be May 29, 2019 at 7 p.m.

Items for next agenda: TBA.

Adjournment: Motion was made by L. Hinds/Patenaude to adjourn. Motion was voted and carried at 8:22 p.m.

Respectfully submitted,

Charlene J. Meier
Clerk/Treasurer