

Village of Lena

Promotions Committee Minutes

Wednesday February 6, 2019

Meeting was called to order at 6:30 p.m.

Roll Call: Steve Marquardt, Amy Marquardt, Carissa Deheck, Judy Patenaude, Larry Belongia, Mike Ostrander (arrived at 7 p.m.), Char Meier and Linda Hinds.

Agenda Approval: Motion was made by Hinds/Belongia to approve the agenda. Motion was voted and carried.

Approval of minutes from November 12, 2018: Motion was made by S. Marquardt/Hinds to approve the minutes as presented. Motion was voted and carried.

Open Forum: None.

Village of Lights Recap: Snowflake Village discussion followed. A recommendation was made to get and earlier start and to add Ice Mountains. An ice mountain will be added in 2019. A thank you needs to be sent to the Keith Shallow for the use of the land. Misfit Island will be the theme for the open property owned by the Ostrander's. Horse drawn wagon rides for Saturday December 7, 2019 – A motion was made by Hinds/S. Marquardt to reserve 2 wagons again for December 7, 2019. Motion was voted and carried. Children's gifts were reviewed. Six stockings, 2 for each age group will be done for 2019. Too time consuming in 2018 calling the parents. Scavenger Hunt – Only one participant in 2018. It will be moved to the week of vacation between Christmas and New Year's. Hopefully with a better turnout in 2019. PTO Bake sale was a success.

Lena High Sign- Hwy. 141: Placement of banners was discussed. Updates are needed.

Sidewalk pots: New design for 2019 reflecting the Dirt City racing for the summer season. Winter pots will have lanterns.

Lena Area Rummage Sales July 19 & 20, 2019: Char Meier will handle the rummages again this year.

Taste of Fall: Mad Dog and Merrill will not be back as the cost is too high for what you get. A suggestion was to try and get Amy Hanten. Char Meier will chair this event and sub chairs handling raffle tickets, bucket raffles, etc. Website needs updating. Better advertising is needed.

Dirt City Motorplex Races: Checker flag for autographs for the kids will be purchased as a fund raiser for the Promotions. A "parade/meet and greet" will be handled by Promotions with Char Meier chair which will be held on Friday July 26th on Main Street. More information is needed.

Financials: Review of Promotions financials was completed. Motion was made by S. Marquardt/Deheck for an additional \$1000 for Village of Lights for Linda Hinds.

Correspondence/announcements/miscellaneous: Everyone is to bring 3 ideas to help improve the village to the next regular meeting.

Items for next agenda: Dirt City Motorplex. Facebook page. Next meeting will be Wednesday February 27, 2019 at 7 p.m.

Adjournment: Motion was made by Hinds/A. Marquardt to adjourn. Motion was voted and carried at 8:44 p.m.

Respectfully submitted,

Charlene J. Meier
Clerk/Treasurer