

**Village of Lena
Promotions Committee Meeting
October 20, 2016 6:15 p.m.**

Meeting was call to order.

Roll call: Larry Belongia, Linda Hinds, Deanna Patnode, Carissa Deheck, Ben Waddell, Robert Wagner, Debbie LeFebre, Jodi & Cory Marquardt, Steve and Amy Marquardt and Char Meier.

Approval of minutes – Motion was made by Hinds to approve the minutes from October 5, 2016. Belongia seconds the motion. Motion carried.

Open forum – Adopt a family fund raiser is Saturday November 5th starting at noon. Gift Baskets are needed.

Old Business:

Taste of fall final account – Event was reviewed for those who were new.

New Business:

Village of Lights – fall decorating removal will be scheduled for November 1st. Additional gates are needed for Village of Lights. Motion was made by Steve Marquardt to get enough gates to complete Main Street. New Main Street pots will be decorated for Christmas. The Lena Hwy. Sign was discussed. Ben W. expressed an interest in having Saputo as part of the sign. This item will be discussed at a later meeting. Elf on the Shelf is a new contest this year. Discussion followed. It was suggested that the business that has the Elf on the Shelf will have a special that day to get people in. A list of locations and specials will be advertised. Hinds discussed the placement of street decorations. A letter to area business was sent. Cory & Jodi Marquardt from Cory's Crank and Nail, Ben Waddell - Saputo USA, Deanna Patnode-the Store and Carissa Deheck from the Wooden Shoe attended the meeting. Contest for best decorated residence was tabled.

Santa Con – Scheduled for Saturday December 3rd starting 8:30 p.m. This item is for adults only.

Correspondence/announcements/miscellaneous – Carissa expressed if this meeting could change to Wednesday evenings. Next meeting will be Wednesday November 9th at 6:15 p.m.

Items for next agenda – TBA

Adjournment – Motion by Hinds to adjourn. Steve Marquardt seconds the motion. Motion carried.

Respectfully submitted,

Charlene J. Meier
Clerk/Treasurer