

Minutes
PROMOTIONS COMMITTEE OF THE VILLAGE OF LENA
117 E. Main Street, Lena, WI 54139
Thursday, July 27, 2017 6:30 p.m.

Draft-unapproved

Meeting was called to order at 6:30 p.m.

Roll Call – Amy Marquardt, Steve Marquardt, Carissa Deheck, Roberta Wagner, Kaila Vorpahl, Larry Belongia, Mike Ostrander, Linda Hinds, Jim Garrigan, Debra LeFebre and Charlene Meier.

Minutes – Motion was made by Hinds to approve the minutes from July 14, 2017. Belongia second the motion. Motion carried.

Open Forum – Hinds reminded the committee that posters, etc. need to have “Lena Promotions Committee” on them.

Old Business:

Rummage sales – Meier updated the committee on the success of the rummage sales. Hinds made suggestions of giving a sign for each participant to encourage participation.

New Business:

Kickball Tournament August 12th – Due to lack of teams event has been postponed to September 16th.

Movie Night August 5th – Motion was made by Marquardt to purchase speakers and stands and popcorn. Hinds seconds the motion. Carissa Deheck (Wooden Shoe) donated a popcorn machine. Hinds volunteered to pick up the individual bags of popcorn and donated a table for the popcorn stand.

Taste of Fall October 7th

Barbeque, Salsa, Potato Salad, Piet Eating Contest – Events will be sponsored by the Wooden Shoe. Deheck had rules/info for the contests.

Music in the Street – Positive Energy DJ’s will play from 1-4 in the street. Fire Department will make a donation to pay for the DJ.

Lena Sportsman Club Gun Raffle – Ostrander reported they will set up on his parcel. Gun, tree stand and lady’s necklace are the raffle items.

Library – Fall Cookie decorating – Cookie decorating and coloring contest for the children will be held the library.

Food – Items so far: Fire Department booyah, Grade School Pie & Ice cream, Deep fried cheese curds, Wooden Shoe pork dinner, McGuire’s loaded potatoes and Youth Sports chili dump.

Fall Family Bike Ride – Mike Ostrander is in charge. A South Rosera Street starting place will be determined.

Hit & Miss Engines – Garrigan will handle.

Black Smith Demonstration – Scheduled and will be located at Vintage Insurance parking lot.

Finances: Finances were reviewed. Members were reminded that spending needs to be approved by the committee. Hinds requested funds for fall decorating for Taste of Fall. Motion was made by S. Marquardt to spend up to \$400 for fall decorating. Belongia seconds the motion. Motion carried.

Advertising – Motion by S. Marquardt to spend \$300 for advertising for the Taste of Fall. Ostrander second the motion. Motion carried. Only one newspaper will be used. Motion by S. Marquardt to have a float/handouts in the Dairyfest parade and due the work at LeFebre's. No second on the motion. Motion died. T-shirts for staff will be needed.

Raffle Tickets – Discussion followed. Hinds made the motion to spend \$1000 dollars for the raffle for Taste of Fall. A. Marquardt second the motion. Motion carried.

Village of Lights December 2nd. – Motion by Amy Marquardt to purchase additional gates for Village of Lights @ \$12.99. Belongia seconds the motion. Motion carried. Santa Con is scheduled for December 8th.

Correspondence – none. Next meeting will be August 15, 2017 at 6:30 p.m. Meetings will be the third Tuesday of the month.

Adjournment – Hinds made the motion to adjourn. Deheck seconds the motion. Motion carried at 9:30 p.m.

Respectfully submitted,

Charlene J. Meier
Clerk/Treasurer