

**Village of Lena**  
**Promotions Committee Meeting**  
**October 5, 2016 6 p.m.**

Meeting was call to order at 6:07 p.m.

Roll call: Steve Marquardt, Debra LeFebre, Linda Hinds, Larry Belongia, Carissa Deheck, Amy Marquardt and Char Meier

Agenda – Motion by Deheck to approve the agenda as printed. Hinds second the motion. Motion carried.

Minutes – Motion by Steve Marquardt to approve the minutes from September 22, 2016. Hinds second the motion. Motion carried.

Open forum – none

**Old Business:**

Taste of Fall recap – Deheck reported on the fund raising efforts: Fire Truck \$797; Quilts \$310 (not all in) Pumpkin sale \$267, and grade school \$250 (approx.), Cheerleaders \$490 (approx.), 4-H/FFA – did ok. Donated smoke basket earned \$182. Packer pictures donated \$150 from Joe Behnke. Fire Department booyah made \$450. Marquardt stated a donation to the promotions committee of \$150 from their proceeds. Barbeque contest had 3-1/2 participants. It went well but next year it should be later in the day for judging. More time is needed for cooking. Also a separate set of judges for the potato salad and the barbeque. Debra LeFebre, craft/vendor market chair stated everything went well. Thirty-one vendors had participated. The top 3 vendors will have a free pass for next year. Next year's event will be October 7<sup>th</sup>. Due to the success we will invite the business owners to see if they can get on board.

**New Business:** none

Correspondence/announcements/miscellaneous – none. Steve Marquardt talked about a mission statement for the promotions committee. He also stated about a Facebook page for our events.

Items for next agenda – TBA. Next meeting is October 20<sup>th</sup>, 2016.

Adjournment - Hinds made the motion to adjourn. Amy Marquardt seconds the motion. Motion carried at 8:15 p.m.

Respectfully submitted,

Charlene J. Meier  
Clerk/Treasurer