

Village of Lena

Promotions Committee Minutes

September 22 2016 6 p.m.

At 6:07 p.m. the promotion meeting was called to order.

Roll Call: Carissa Deheck, Debbie LeFebre, Roberta Wagner, Larry Belongia, Linda Hinds, Amy Marquardt, Steve Marquardt and Char Meier.

Also present – Jim Garrigan and Deanna Patnode

Absent – Kaila Vorphal

Approval of Agenda – S. Marquardt made the motion to approve the agenda. Hinds second the motion. Motion carried.

Approval of Minutes – Motion by Hinds to approve the minutes from September 8, 2016. Deheck seconds the motion. Motion carried.

Open Form –none

Old Business:

Taste of Fall October 1 – Discussion followed. Carissa Deheck reported the PTO club will sell pumpkins with the proceeds to go to Spookapalooza. Stanley Garrigan will help get the pumpkins. Wooden Shoe is in need of judges for the contests of barbeque and potato salad (2 categories: regular & German). Debra LeFebre is handling the craft/vendor market. Thirty vendors so far have registered. Fire Department Booyah and the Elementary School will do pie & ice Cream. Quilt, car and basket raffles are also available. Advertising is a key factor to promote this event. Deanna Patnode stated the “Store” will have a free pumpkin cookie with a coffee purchase.

Fall Decorating – Hinds has most of it completed. Decorating will be finished before October 1st Taste of Fall.

Village of Lights December 3rd - Hinds discussed the Village of Lights promotion. Elf on the Shelf contest is new this year. Lena PTO is on board to participate in the Village of Lights.

Village Movie Screen – nothing new to report.

New Business:

Civic Club Charter & Bylaws – Discussion followed. Copies of the bylaws need to be obtained. An invitation to a Village Board meeting will be extended to Kathy Lindstrom.

Correspondence/announcements/miscellaneous – Flower pots – Motion by Deheck to purchase the remaining pots for Main Street at a price of \$25 each. Belongia second the motion. Motion carried.

Items for next agenda – Report on Taste of Fall, Village of Lights and Santa Con.

Adjournment – Motion by A. Marquardt to adjourn. L. Hinds second the motion. Motion carried.

Respectfully submitted,

Charlene J. Meier
Clerk/Treasurer