

Minutes
PROMOTIONS COMMITTEE OF THE VILLAGE OF LENA
117 E. Main Street, Lena, WI 54139
August 23, 2017 6:30 p.m.

Meeting was called to order at 6:30 p.m. by Chair Debra LeFebre.

Roll Call – Linda Bednarik, Deanna Patnode, Judy Patenaude, Larry Belongia, Debra LeFebre, Steve Marquardt, Amy Marquardt, Mike Ostrander and Char Meier.

Notes/Minutes – Motion was made by S. Marquardt to approve July 27, 2017. Patnode seconds the motion. Motion carried.

Open Forum – Linda Hinds asked if she could continue to decorate the “Village of Lena” sign. Everyone is in agreement for her to continue.

Old Business:

Movie Night – Kickball September 16th. – These items were tabled till 2018.

New Business:

Taste of Fall October 7th – Over 40 craft vendors. Food is booyah, pie and ice cream, cheese curds, chili dump so far. Lena Library will be having cookie decorating, coloring contest and a scavenger hunt. Volunteers needed. Music to be from 10-2 p.m.

2018 Budget – Motion was made by S. Marquardt to approve the 2018 budget. Belongia seconds the motion. Motion carried.

Vendor appreciation – Cookies, donuts, coffee and water will be available.

Pie donation – The committee will donate two pies.

Float costs – Motion was made by S. Marquardt to spend \$100 for the float for Dairyfest. Belongia seconds the motion. Motion carried.

Fall decorations – Motion was made by Belongia to spend \$250 on fall decorating street poles. Ostrander seconds the motion. Motion carried. S. Marquardt will get the corn stocks.

Advertising – Motion by Patnode to spend \$500 on advertising. A. Marquardt seconds the motion. Motion carried. Face book, banners, and other free advertising will be used.

Raffle Tickets – Everyone is to help sell raffle tickets. The Packer/Buccaneer game board will be made @ \$5 a square. Gift cards can also be used. Char will be reimbursed for the cost of the raffle license.

Village of Lights – Saturday December 2nd.

Correspondence/announcements/miscellaneous – Next meeting will be Tuesday September 19th at 6:30 p.m.

Adjournment – Motion was made by S. Marquardt to adjourn. Belongia seconds the motion. Motion carried.

Respectfully submitted,

Charlene J. Meier
Clerk/Treasurer