

Minutes
PROMOTIONS COMMITTEE OF THE VILLAGE OF LENA
117 E. Main Street, Lena, WI 54139
Wednesday, January 4, 2017 6:15 p.m.

Meeting was called to order at 6:25 p.m.

Roll Call – Linda Bednarik, Roberta Wagner, Linda Hinds, Larry Belongia and Char Meier.

Absent – Carissa Deheck – ill; Amy Marquardt – work; Steve Marquardt

Approval of Minutes – Motion by Hinds to approve the November 9, 2016 minutes. Belongia second the motion. Motion carried.

Open Forum – none

Old Business:

Village Of Lights – Linda Hinds reviewed the highlights of the event. She has purchased additional socks for 2017. Elf on the Shelf was a huge success. Linda plans to visit all the businesses this year to inform them of the events the Promotion Committee is working on. Numbers were reviewed and the donations that were given. Lena PTO sponsored Santa. A suggestion for next year was the holiday parade. A few concerns: lights on wagon ridges and have the FD park the Fire truck in the Village Parking lot instead of on the street.

Santa Con – Ten people participated in the 1st Annual Santa Con. Great time was expressed by all.

New Business:

Spring Promotions - A suggestion for the Easter promotion.

Correspondence/announcements/miscellaneous – Next meeting is scheduled for April 5th at 6:30 p.m.

Items of next agenda – TBA

Adjournment – Motion by Belongia to adjourn. L. Hinds second the motion. Motion carried.

Respectfully submitted,

Charlene J. Meier
Clerk/Treasurer